POZNAN UNIVERSITY OF TECHNOLOGY

EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS)

COURSE DESCRIPTION CARD - SYLLABUS

Course name
Interpersonal communication [S1IMat1>KI]

Course

Field of study
Materials Engineering

Year/Semester
1/2

Area of study (specialization)
–

Profile of study
general academic

Level of study
first-cycle

Course offered in
polish

Form of study
full-time

Requirements
elective

Number of hours

Lecture
30

Laboratory classes
0

Other (e.g. online)
0

Tutorials
0

Projects/seminars
0

Number of credit points

3,00

Coordinators

dr Oksana Erdeli-Klyap
oksana.erdeli-klyap@put.poznan.pl

Lecturers

Prerequisites

The student knows the basic concepts of connection with the essence of interpersonal communication. The student has the ability to see, associate and interpret phenomena occurring in social groups. The student is aware of the importance of interpersonal communication in professional and private life.

Course objective

Developing students" team work skills, designing communication campaigns, managing personal image in interpersonal communication

Course-related learning outcomes

Knowledge:
knows the general principles of creating and developing forms of individual entrepreneurship

Skills:
is able to obtain information from literature, databases and other sources, make their interpretation, assessment, critical analysis and synthesis, as well as draw conclusions and formulate and comprehensively justify opinions

Social competences:
is able to obtain information from literature, databases and other sources, make their interpretation, assessment, critical analysis and synthesis, as well as draw conclusions and formulate and comprehensively justify opinions

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Learning outcomes presented above are verified as follows:
Written test in online form. Assessment issues (10-15 questions scored differently) will be formulated on the basis of lectures and compulsory literature, given at the beginning of each topic in accordance with the program content. Passing threshold 50% of points. Grading scale:
point. rating
<= 50% 2.0
51%-60% 3.0
61%-70% 3.5
71%-80% 4.0
81%-90% 4.5
91%-100% 5.0

Programme content

1. The concept of communication. Types of communication. Verbal and non-verbal communication. Communication tools.
2. Theories of interpersonal communication. Forms and specificity of interpersonal communication
3. Communication models. Communication competence. Designing communication campaigns.
4. Styles of interpersonal communication. Creating a personal image. Social engineering and psychotechnics in interpersonal communication
5. Internet in interpersonal communication. Communication in the information society (online)

Teaching methods

Traditional lecture with elements of problem and conversation lectures.

Bibliography

Basic
A. Potocki, R. Winkler, A. Żbikowska, Komunikowanie w organizacjach gospodarczych, Difin, Kraków 2011
2. R. Winkler, Zarządzanie komunikacją w organizacjach zróżnicowanych kulturowo, Wyd. Wolters Kluwer Polska, Kraków 2008
Głodowski W., Komunikowanie interpersonalne. Warszawa 2001
Additional
Potocki (red), Zarządzania wiedzą, Difin, Kraków 2011
2. Morreale S.P., Spitzberg B.H., Barge J.K., Komunikacja między ludźmi, PWN, 2007
Oppermann K., Webber E., Style porozumiewania się w pracy. Gdańsk 2007.
Reynolds S., Valentine D., Komunikacja międzykulturowa.Warszawa 2009.
Stankiewicz J., Komunikowanie się w organizacji. Wrocław 2009.

Breakdown of average student's workload

	Hours	ECTS
Total workload	0	2,00
Classes requiring direct contact with the teacher	25	1,00
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	30	1,00